

C H R Y S L E R

VANNEMAN & PATRICK

Salem 1950 197 Woodstown Road
SALEM, NEW JERSEY



P L Y M O U T H

Many changes have taken place in the firm of VANNEMAN & PATRICK since its founding in 1914. At that time, our father, N. Lester Patrick and Robert N. Vanneman, our grandfather, opened for business with Ford Cars, trucks and tractors. Later, there was a change to Oakland and Pontiac cars and G. M. C. trucks. Still later and up to the present time, we have been handling Chrysler and Plymouth.

Through the years, it has been our policy to sell a product that is not only of high quality but also a product that will satisfy the needs and desires of the highest possible percentage of the motoring public. For this reason, we feel now that it is time for another change.

The change which we proudly announce is that on March 1, 1961, we will become a Chevrolet Dealer, selling the full line of Chevrolet cars and trucks. To celebrate this occasion we are having an Open House, Thursday, Friday and Saturday, March 2, 3 and 4. We hope you will join us.

On that date, we will undergo still another change. The name of our dealership will be changed to PATRICK CHEVROLET. No change in ownership, just our name. Since our father retired in 1949, the business has been owned 50% by Robert V. Patrick and 50% by Norman L. Patrick, Jr. It is still that way and we hope it will be for many years to come.

We are retaining all of our special tools and equipment for servicing Chrysler-built cars, as well as all of our present personnel and we hope that many of you will continue to bring your cars to us for service. Those of you with Chrysler built cars under warranty will, of course, return to us with any problems you may have.

We also hope that when you are in the market for a new car, you will let us show you a "CHEVY", either an economy model or the Luxurious Impala.

Thanking you for your past patronage and hoping to serve you in the future, we remain

Sincerely yours,

ROBERT V. PATRICK

NORMAN L. PATRICK, JR.

THE
FORWARD
LOOK

