

# The Future of the Internet

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

John R. Patrick

President  
Attitude LLC



# The Big Picture

- The Internet has grown to adolescence
- Power of the click
- Expectations rising by the day
- Disintermediation just beginning
- The Internet Merging with Healthcare

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# The Pervasive Internet

- Millions of businesses
- Billions of people
- Trillions of devices
- Everything connected to everything
- Security and Privacy possible at all levels

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# Power Of The Click

- Click here to call
- Amazon 21% of e-tailing
- e-prescribing at its infancy
- Personal healthcare revolution ahead

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# Healthcare is on our side

- Patient-centered Medical Home
- Healthcare Information Exchanges
- Integration with clinical devices
- Home health monitoring
- Micro arrays for personalized medicine
- Healthcare IT bigger than IT


*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# e-government & e-learning

- Early leadership and innovation
- Transparency - data.gov
- School and library renaissance
- Lifelong learning via the web

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



**Fast**  
**Always On**  
**Everywhere**  
**Natural**  
**Easy**  
**Intelligent**  
**Trusted**



# Fast

- Adam Smith's Invisible Hand
- Threats to Net Neutrality
- Optical Backbone
- e-dispensing

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Always On



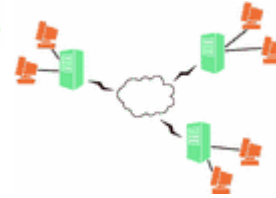
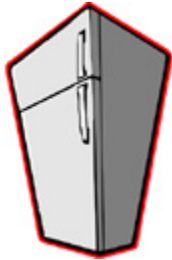
# Always On

- Dial-NOT!
- WiFi and WiMax: reality exceeds the hype
- Boxee TV
- Streaming everything
- Wireless infusion

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Everywhere







# Everywhere

- Where is the Internet anyway?
- iPhone and Android started the race
- Ubiquitous browsers
- e-bedside

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Natural



# Natural

- Social Networking not just social
- User Generated Content
- Blogging/lifelogging here to stay
- Wikipedia – The Writeable Web
- e-referral

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# iPad Heaven

- The PC had its day
- An intelligent window to have and to hold
- Location aware – it watches you
- New hope for magazines and papers
- Personal Healthcare Records

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Intelligent



# Intelligent

- Content doesn't have to be dumb
- Everything at your service
- Watson: jeopardy for docs

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Easy



# Easy

- Open Standards – power to the people
- Tablets changing the game
- Computers finally for consumers
- It's all in the clouds - Dropbox
- e-health: less paper, better outcomes

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*

Trusted



# Trusted

- Security continuously redefined
- Privacy policy at infancy
- Linkage of brand and digital ID
- Block bad things with technology – not laws
- Healthcare aligning with patients

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



# How To Survive (and thrive)

- Think Outside In -- Listen to the people
- Think Big, Act Bold, Start Simple, Iterate Fast
- Anticipate the evolution of the Internet
- Get a Taste of Net Attitude: talk to kids
- Focus on Health

*fast  
always on  
everywhere  
natural  
intelligent  
easy  
trusted*



- home
- store
- profile
- engagements
- favorites
- point of view
- photo gallery
- hobbies
- blog
- contact me

# patrickWeb

Hi! Glad you stopped by.



... my name is John Patrick and Attitude LLC is the name of my company. My activities include **writing**, **speaking**, and **from whom I** Internet Tech written is he patrickWeb

email version of patrickWeb if you me in Wikipedia.

Back to DACS – 2011  
April 1st, 2011



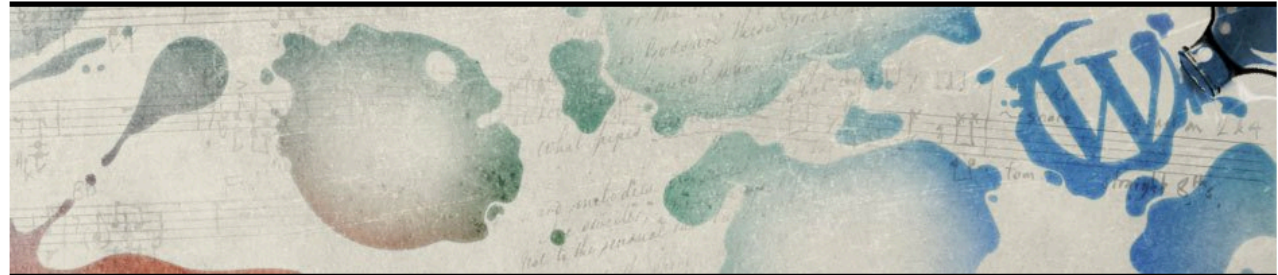
On April 1st it's month 7:45PM) nineteen will be op at Danbu next gene affect our

recent developments that are fue

Google™  
Search  
Web  
patrickweb.com  
pages served  
8,883,671

## Health Discussions Forum

The place to share thoughts, questions and answers about healthcare



- Home
- Welcome
- Who we are
- Privacy and disclosures
- Subscribe
- Links

## Rhode Island's Medicaid Lesson

Posted on March 28, 2011 by jpatrick



My friend and colleague, Eric, and I have reminded each other on multiple occasions to keep our political views out of the Health Discussions Forum. We want it to be about healthcare, not about politics. The truth is, the two are—unfortunately—very hard to separate. Political alignment used to be simple. If you are a republican you believe in X and if you are a democrat you believe in Y. It just isn't so any longer. Some democrats are pushing hard for cost savings and even program cuts. Some republicans are advocating improved healthcare coverage. With healthcare now representing so much of our economy, it is natural that it touches every aspect of society and commerce. There is room for a lot of opinions. Nobody has all the answers.

The Wall Street Journal [pointed out](#) the obvious this morning, that Medicaid is currently the major cost driver in state budgets. Some call it necessity and some call it out of control spending. Several Governors have proposed to the White House and Congress that they

Search

### Recent Posts

- Rhode Island's Medicaid Lesson
- Health Reform: A Values Issue
- The iPad Is Tops With Doctors
- Familyhealth Portfolio
- Tsunami

### Recent Comments

- Tony Thompson on Rhode Island's Medicaid Lesson
- eric on Health Reform: A Values Issue
- Tony Thompson on The iPad Is Tops With Doctors
- Tony Thompson on Health Reform: A Values Issue
- Mike Kaltschnee on The iPad Is Tops With Doctors

### Archives