



Demo Day

April 27, 2016

1:30 p.m. – *Presentations*

2:45 p.m. – *Networking*

@bphealth

#bpdemoday



Blue Mesa Health helps employers reduce claims costs associated with diabetes, with a digital diabetes prevention program called Transform. One in three Americans is pre-diabetic and the costs for treating patients who proceed to diabetes is 3x that of non-diabetic peers. Blue Mesa competes with Omada health, providing a more affordable diabetes prevention program, while generating the same outcomes. Blue Mesa has already signed a 20,000 person employer and is being distributed via a large Anthem plan.

@bluemesahealth // bluemesahealth@blueprinthealth.org

Led by Curtis Duggan, Misa Nuccio, and Evan Wilms



HealthKick provides small and medium employers with curated discounts for health and wellness services that they can provide to their employees. HealthKick is similar to corporate perk programs or discount gym networks, except it has curated discounts at high-quality health and wellness services that are in high demand. HealthKick charges employers \$5 per participating member per month.

@my_healthkick // healthkick@blueprinthealth.org

Led by Erika Zauner and Jason-Phillip Park

NexHealth

NexHealth provides a mobile-first appointment automation solution for doctor's offices and hospitals. On the provider's end, their product helps to bring in 15 more appointments every month per physician by reducing no-shows and filling up last minute cancellations. On the patient's end, NexHealth's consumer facing app brings much needed convenience by eliminating phone calls, hold times, and 9-5 availability. NexHealth has signed 190 doctors and is already generating \$400k in annual recurring revenue.

@nex_health // nexhealth@blueprinthealth.org

Led by Alamin Uddin and Waleed Asif



PatientPrep helps physicians increase productivity by collecting key clinical information prior to a patient visit. PatientPrep's clients can customize the medical questionnaire, which patients fill out at home or in the waiting room. The data is integrated with the doctor's EMR, saving them time documenting the patient's case. PatientPrep is currently integrated into one of Canada's leading EMR vendors and is being used by five physician practices.

@patientprep // patientprep@blueprinthealth.org

Led by Jeff Wandzura, Dan Merino, and Dr. Ryan Sander

Rappora

Rappora is a platform that automates care coordination for home care agencies. Rappora helps agencies quickly match caregivers to jobs and efficiently manage caregivers and submit payroll. Rappora helps agencies reduce their operating costs by over 30% by eliminating back office inefficiency and win more business by speeding response times to caregiver requests. Rappora already has six paying customers.

@rapporahq // rappora@blueprinthealth.org

Led by Greg Moore, Dan Ogren, Matt Rosno and Spencer Strombotne

SimplifiMed

SimplifiMed helps ACOs earn potentially millions of dollars in bonus payments offered under value-based payor programs. SimplifiMed helps ACOs understand which patients are deficient on key quality metrics, and manages the process of scheduling key clinical interventions like medication adjudication or a health screening. The solution is easy to implement as it does not require integration with EHR systems. SimplifiMed charges \$1PMPM per patient enrolled and has already signed two ACOs as customers.

@simplifimed // simplifimed@blueprinthealth.org

Led by Chinmay Singh, Sharad Mankapure and Dr. Steve Davidson

SPARKITE

Sparkite provides addiction treatment centers with a mobile-first aftercare program that supports clients after discharge from treatment. Addiction treatment centers provide Sparkite's mobile application to their patients at discharge, giving them a customized treatment plan and access to a support network. Sparkite improves patient satisfaction, increases referrals, and increases capture of client relapses. Sparkite has already signed contracts with three addiction centers.

@sparkite // sparkite@blueprinthealth.org

Led by Lauren Stahl

THRIVESTREAMS

Thrivestreams helps make mental health care more accessible for the 1-in-5 individuals living with a mental health condition. ThriveStreams provides an anonymous and discrete application that helps employees with undiagnosed or undertreated mental health conditions find the help they need. ThriveStreams allows employers to reduce the costs related to mental health conditions, which can total \$8,000 per affected employee. ThriveStreams is the first commercially available digital employee assistance program for mental health.

@thrivestreams // thrivestreams@blueprinthealth.org

Led by Adrian Cunanan and Ryan Badilla

tweeQ

TweeQ is a digital platform delivering personalized, prescribed physical therapy exercise programs for patients to follow along at home. TweeQ helps patients achieve clinical recovery more quickly and helps physical therapists improve outcomes and increase referrals. TweeQ guides patients using 3D animation and provides therapist and patient with statistics, treatment compliance analytics, and progress milestones throughout the entire length of the program.

@tweeq_exercise // tweeq@blueprinthealth.org

Led by Corinne Paroly and Brandon Paroly

Wellsbi

Wellsbi is a health insurance guidance platform that helps individuals make better health benefits decisions. The Wellsbi platform pulls in real-time coverage, claims, and benefits information to provide personalized guidance to employees. Wellsbi partners with brokers and general agents to distribute their platform directly to employers in the fully-insured small to mid-size market.

@wellsbihealth // wellsbi@blueprinthealth.org

Led by Karim Naraghi and Hrishi Dixit

Thank you.

Thank you for joining us for **Blueprint Health's 9th Demo Day**, showcasing the Winter 2016 Accelerator class. With your help, NYC has become a bustling hub for digital health, and we appreciate your support.

The **ten companies** you will meet today have spent the last three months perfecting their products, gaining clients, and securing capital. Our dedicated community of entrepreneurs and mentors has provided them with invaluable insight to build and scale their companies.

Our mission is simple: to foster a community of innovation and to support companies seeking to improve the health industry through technology. We connect clinicians, investors, and healthcare experts to create an unmatched entrepreneurial ecosystem.

We are always looking for new partners, so please get in touch if you'd like to join the Blueprint Health community.

Applications are now open for our Summer 2016 program - accessible at www.blueprinthealth.org - please spread the word.

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