



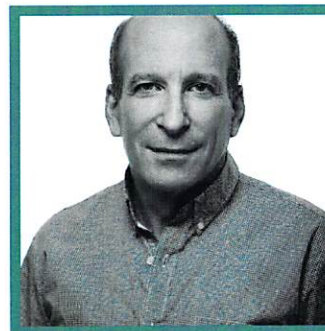
Favendo helps brick-and-mortar retailers increase sales through a powerful system providing indoor location-based services to shoppers and in-depth analytics for retailers.



Nightadvisor empowers venue managers to intelligently create and manage automated ad campaigns with just one simple log in. Being both, a B2B tool for venue managers and a location-based B2C nightlife platform for users, Nightadvisor's customers benefit from extensive data that strongly increase their marketing efficiency and gives them a deeper understanding of their target audience.



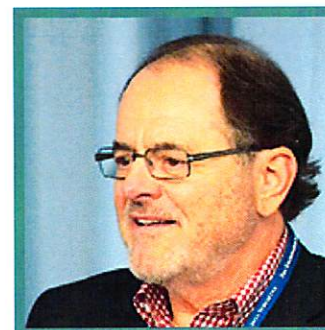
Keeeb is an enterprise-level, knowledge curation system — a SaaS discovery engine that increases worker productivity by more than 20%. It is a Lotus Notes reinvented for the internet, a Pinterest platform for corporate knowledge, and an Evernote for the enterprise. Finds hidden information, eliminates duplicate research, automates the "searching, saving, and sharing" of business intelligence.



Mitchell Kleinhandler
Venture Partner at
Scout Ventures



Deepen Parikh
Venture Partner at
Interplay Ventures



Guest Moderator Dr. John R. Patrick

Dr. John R. Patrick was formerly vice president of Internet technology at IBM, where he worked for 35 years. He was a founding member of the World Wide Web consortium at MIT. He is a Fellow of the IEEE and holds degrees in electrical engineering, management, law, and health administration. John is president of Attitude LLC, a board member at the Online Computer Library Center (OCLC), and a member of the Western Connecticut Health Network Biomedical Research Advisory Council. He was formerly a board member at Knovel Corporation and Opera Software ASA. He is the author of Net Attitude (2001) and a new book, Health Attitude: Unraveling and Solving the Complexities of Healthcare, released in March 2015. A new book, Net Attitude: What it is, How to Get it, and Why it is More Important Than Ever, will be released in January 2016. John's blog is at attitudellc.org and his Twitter feed is @johnpatrick.



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