

# GlucolQ

Data driven diabetes care



**GlucolQ** helps physicians monitor diabetic patients in real-time and generate more revenue. Starting in 2015, Medicare will pay physicians \$40/patient/month (CPT 99490) to implement a diabetes care management program. GlucolQ's dashboard collects data from a wirelessly enabled glucometer in real-time. We schedule monthly calls with the patient and provide them access to our messaging service. GlucolQ's data analytics system helps clinicians monitor their patient populations' health and reduce healthcare costs by improving HbA1c levels. GlucolQ's real-time monitoring solution helps physicians deliver better care to diabetes patients and earn new and recurring revenues from Medicare's new chronic care program.

@GlucolQ // glucoiq@blueprinthealth.org

Led by Adithya Ganesh



**GroupHub** provides an online benefits enrollment platform for insurance brokers so they can provide the same technology to their clients that disruptive new entrants provide. Independent insurance brokers are struggling to compete with companies like Zenefits that are providing simple, online ways for small and medium sized employers to manage their employees' benefits. GroupHub's technology allows brokers to focus more time on generating new business and providing exceptional client support.

@GroupHubs // grouphub@blueprinthealth.org

Led by Allen Byerly, Gabriel Roybal, Kunal Mukherjee, Roger Bradley-Jungemann



**Healthy Bytes** is an insurance billing and patient flow platform for dietitians to help them set up their practices to accept insurance and manage the influx of new patient referrals. Our platform helps dietitians be more productive, saving them time on revenue cycle management and allows them to gain billable client time. With our platform, dietitians can generate \$120,000 in annual billable revenue, of which we charge 6% fee per claim transaction. If we sign up only 5% of the 92,000 registered dietitians in the US, we will generate \$20 million in annual revenue.

@everybytecounts // healthybytes@blueprinthealth.org

Led by Amy Roberts and Diana Massey



**Limestone Labs** provides the CleanSlate to hospitals: an ultraviolet sanitizing system which not only disinfects smartphones and a range of other portable electronics, but enables automatic tracking and sanitization protocol compliance via an accompanying SaaS suite. Limestone charges \$175 per month per CleanSlate, or approximately \$125K per year for a typical hospital with 60 devices. In addition to immediate ROI via reduction in consumables and labor, hospitals reduce bacterial contamination and lower the risk of costly hospital acquired infections.

@LimestoneLabs // LimestoneLabs@blueprinthealth.org

Led by Taylor Mann, Scott Mason, Oleg Baranov, and Tyler Lypaczewsk

**Moving Analytics** helps cardiac centers implement reimbursable home-based cardiac rehab programs delivered through patients' mobile devices. They increase enrollment in cardiac rehab, a program proven to reduce mortality and readmissions, but is underutilized due to geographical and financial constraints. Moving Analytics has digitized the MULTIFIT program, the gold standard protocol for remote cardiac rehab, into a mobile application for patients and a case management system for nurses. With Moving Analytics cardiac centers can increase enrollment, reduce readmissions and earn additional revenue, while patients receive the benefits of cardiac rehab within the comfort of their homes.

@MovingAnalytics // movinganalytics@blueprinthealth.org

Led by Harsh Vathsangam, Ade Adesanya, Joe Villanueva, Shuo Qiao



**Signifikance** provides genetic testing labs with a platform that automatically analyzes a patient's genomic data and within minutes, compiles a report with personalized treatment options for the patient's provider. Due to the plummeting costs, there has been a dramatic increase in the use of genomic testing. However, the current way to analyze the large output of genomic tests is to do it manually, and it can take up to several weeks to find any actionable information.

@Signifikance // signifikance@blueprinthealth.org

Led by Iker Huerga, Vidit Saxena, Sam Martin



**TapGenes** helps people live longer and healthier by better understanding 'what runs in the family' so they can start the cycle of prevention & take control of their family's health. The TapGenes Genetic Age score is our proprietary health risk assessment that helps members understand what their family health history means for them and their risk of disease. Not only do we help you understand what hand you've been dealt by your genes, but we use cutting-edge scientific research to help you play it to your greatest benefit. We appeal to the empowered consumer and their family network.

@TapGenes // tapgenes@blueprinthealth.org

Led by Heather Holmes and Emily Chang



Upcoming Dates for our Summer 2015 Program

Summer Program Begins: July 6, 2015

Summer Demo Day: September 25, 2015

@bphealth // info@blueprinthealth.org

## Thank you.

Thank you for joining us for **Blueprint Health's 7<sup>th</sup> Demo Day**. With your help, NYC has become a bustling hub for digital health, and we appreciate your support.

The **seven companies** you will meet today have spent the last three months perfecting their products, gaining clients, and securing capital. Our dedicated community of entrepreneurs and mentors has provided them with invaluable insight to build and scale their companies.

Our mission is simple: to foster a community of innovation and to support companies seeking to improve the health industry through technology. We connect clinicians, investors, and healthcare experts to create an unmatched entrepreneurial ecosystem.

We are always looking for new partners—**please get in touch if you'd like to join the Blueprint Health community**.

**Applications are now open** for our Summer 2015 program — please spread the word.

Team Blueprint Health  
Brad Weinberg  
Mat Farkash  
Jean-Luc Neptune  
Doug Hayes

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[@bphealth](#)

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## Demo Day

April 24, 2015

1:30 p.m. – *Presentations*

2:30 p.m. – *Networking*

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#bpdemoday

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